

**Develop the Power  
that is within you**

"The best reading, for the largest number, at the least cost"

## American Library Association

Executive Offices of the Association  
78 East Washington Street  
Chicago

June 26, 1923.



From a Painting by Harvey Dunn

**Get ahead. Books are free  
at your Public Library**

TO ALL LIBRARIANS:

Thousands of people do not know the resources of our libraries.

Most people are ambitious; they want to be better informed, better trained. But they do not know that books will help them.

The Harvey Dunn Poster, reproduced in miniature on this letter, speaks directly to the people who need to learn of the hidden treasures which are theirs for the asking.

In order to inaugurate a campaign for education in the use of the library, among thousands to whom its value is a closed book, the

Association has obtained this striking Poster whose appeal concentrates many lessons and does away with the need for many words.

We advocate its use as the best possible medium for spreading the usefulness of the library.

Do not hang these Posters in the library. Hang them in factories, in shops, in street cars, in the market places, at fairs, conventions and all sorts of men's meetings - at the cross roads, where people come and go - and watch the result in library patronage. Don't overlook the shops and laboratories connected with schools and colleges.

The Poster is 20 x 30 inches. The more you buy the cheaper the price and the greater the result.

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Will you share in this important educational campaign?

Yours very truly,

*Carl H. Milam*

Secretary